

JAN 25 1954

The Honorable Arthur E. Summerfield
The Postmaster General
Washington 25, D. C.

Dear Mr. Summerfield:

I am pleased to again serve as Department Chairman for the Central Intelligence Agency in the 1954 Fund Campaign of the American Red Cross.

As noted in your letter of 8 January, I would like to again nominate Mr. George Meloon as my Vice Chairman. Please be assured that a vigorous campaign will be conducted within this Agency.

I am looking forward to working with you in this most important task.

Sincerely,

^{SIGNED}
Allen W. Dulles
Director

O/DCI/[] (15 Jan 54)
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Office of the Postmaster General
Washington 25, D. C.

January 8, 1954

My dear Mr. Dulles:

As Chairman of the Government Unit for the annual Red Cross Fund Campaign, I wrote you a few days ago and requested your cooperation in serving as an Honorary Vice Chairman for the campaign. We now have arrived at the time to form an effective organization to carry on the campaign in each department beginning March 1st. I hope you will agree to serve as Department Chairman for the Central Intelligence Agency. In last year's campaign, I note that Mr. George Meloon served as Vice Chairman. Should it meet with your approval, I shall be glad to have him act as Vice Chairman again this year.

The President in his letter reminds us of the high standard of generous giving by government personnel in our metropolitan area to the Red Cross and asks that we create within the department a Red Cross organization adequate to give everyone an opportunity to contribute and attain the goal desired from your department.

The Board of Governors has set 85 million dollars as the national budget of the Red Cross. This large goal is the minimum necessary to enable the Red Cross to meet the many responsibilities due to emergencies occasioned by disasters at home, and many activities relating to our military strength at home and abroad. As you know the National Blood Bank Program, Field Service to the Armed Forces, Home Service to Veterans and their Families, Safety Service and Disaster Relief all represent basic human needs. The Red Cross through its purposes, work, and the people who belong to it, truly helps us realize that man is made of nobler qualities than those of selfishness, greed and personal advantage.

I hope you, personally, will agree to serve as Department Chairman for your agency, and I am looking forward to working with you in this important campaign so closely related to our national welfare.

Very sincerely yours,


Arthur E. Summerfield,
Chairman, Government Unit

Honorable Allen W. Dulles,
Director
Central Intelligence Agency
Washington, D. C.